

# CORINNE ECKEL

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## EDUCATION

**LEHIGH UNIVERSITY**  
Graduated May 2026

BETHLEHEM, PA  
Bachelor of Arts, Design with a concentration in Graphic Design  
Minors in Marketing and English  
GPA: 3.71 | Major GPA: 3.89  
Awards: Dean's List (5 semesters)

**LEHIGH IN IRELAND**  
June 2025 – July 2025

STUDY ABROAD, Irish Studies at University of Galway

**LEHIGH IN MUNICH**  
January 2024

STUDY ABROAD, Modern History and Sustainable Architecture

## KEY SKILLS

Adobe Acrobat  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Canva  
Figma  
Microsoft Office/Google Suite  
Brand Identity Design  
Packaging & Editorial Design  
Marketing Content Design

## RELATED EXPERIENCE

**COMMUNICATIONS INTERN**  
January 2026 – May 2026

UNIVERSITY COMMUNICATIONS AND PUBLIC AFFAIRS, LEHIGH UNIVERSITY | BETHLEHEM, PA

- Supported the university communications office by developing digital campaigns that engaged prospective student, increasing interest in different academic programs.
- Designed and managed weekly "This Week at Lehigh" and "Day in the Life" social media campaigns, increasing audience engagement and content reach.

**CAMPUS SAFETY AMBASSADOR**  
August 2024 – May 2026

LEHIGH UNIVERSITY POLICE DEPARTMENT | BETHLEHEM, PA

- Developed digital marketing materials with visual storytelling, increasing online engagement.
- Revamped departmental branding using Canva, creating a more cohesive and recognizable identity.
- Managed the department's Instagram by developing content ideas and creating posts.

**DESIGN INTERN**  
June 2025 – July 2025

SUSTAINABILITY OFFICE, UNIVERSITY OF GALWAY | GALWAY, IRELAND

- Developed a cohesive visual suite of branding assets, including social media logos and icons, strengthening the Sustainability Office's visual brand identity.
- Designed infographics and a visually rich carbon emissions report within established brand guidelines, translating complex data into compelling, accessible visuals for diverse audiences.

**ASSISTANT TEACHER**  
January 2025 – May 2025

LEHIGH UNIVERSITY | BETHLEHEM, PA

ART 004 Three-Dimensional Design, Professor Moore and Professor Ehtesham

- Helped prepared lesson materials, demonstrated skills and tools, and coached students by providing actionable feedback, resulting in improved project performance.

## LEADERSHIP EXPERIENCE

**ECO-REP LEADERSHIP PROGRAM**  
August 2023 – May 2025

OFFICE OF SUSTAINABILITY, LEHIGH UNIVERSITY | BETHLEHEM, PA

- Promoted sustainability by educating students on practical ways to adopt eco-friendly practices.
- Developed and led events to boost student engagement and participation in sustainability initiatives on campus.

**CAMP COUNSELOR**  
Summer 2023, 2024

STONE RIDGE SUMMER CAMPUS | BETHESDA, MD

- Supervised and designed engaging art activities for elementary and middle school students, fostering creativity and active participation.
- Managed challenging behaviors and resolved conflicts effectively, maintaining a safe environment.

## CAMPUS EXPERIENCE

**KAPPA ALPHA THETA**  
February 2023 – May 2026

GENERAL MEMBER OF THE EPSILON RHO CHAPTER | LEHIGH UNIVERSITY | BETHLEHEM, PA

- Contributed to sorority operations by participating in chapter, philanthropy events, and campus initiatives, strengthening engagement and advancing organizational values.

**COMMUNITY GROWERS CLUB**  
May 2024 – May 2025

CLUB PRESIDENT | LEHIGH UNIVERSITY | BETHLEHEM, PA

- Led the executive board and managed the club's social media strategy, amplifying campus visibility.
- Organized and facilitated community-building events and initiatives for a city-university community garden, increasing student participation and strengthening campus-community connections.