

# CORINNE ECKEL

Bethesda, MD | 301-767-6454 | corinneeckel@gmail.com | [linkedin.com/in/corinne-eckel](https://www.linkedin.com/in/corinne-eckel) | [corinneeckel.com](https://www.corinneeckel.com)

## EDUCATION

<b>LEHIGH UNIVERSITY</b> Expected Graduation May 2026	<b>BETHLEHEM, PA</b> Bachelor of Arts, Design with a concentration in Graphic Design; Minors in Marketing and English GPA: 3.69   Major GPA: 3.88   Dean's List (Spring 2024, Fall 2024, Spring 2025, Fall 2025)
<b>LEHIGH IN IRELAND</b> June 2025 – July 2025	<b>STUDY ABROAD</b> , Irish Studies Summer School at University of Galway
<b>LEHIGH IN MUNICH</b> January 2024	<b>STUDY ABROAD</b> , Modern History and Sustainable Architecture in Munich

## RELATED EXPERIENCE

<b>COMMUNICATIONS INTERN</b> January 2026 – Present	<b>UNIVERSITY COMMUNICATIONS AND PUBLIC AFFAIRS, LEHIGH UNIVERSITY   BETHLEHEM, PA</b> <ul style="list-style-type: none"><li>Supported the university communications office by developing digital campaigns that engaged prospective student, increasing interest in different academic programs.</li><li>Designed and managed weekly "This Week at Lehigh" and "Day in the Life" social media campaigns, increasing audience engagement and content reach.</li></ul>
<b>CAMPUS SAFETY AMBASSADOR</b> August 2024 – Present	<b>LEHIGH UNIVERSITY POLICE DEPARTMENT   BETHLEHEM, PA</b> <ul style="list-style-type: none"><li>Developed digital marketing materials with visual storytelling, increasing online engagement.</li><li>Revamped departmental branding using Canva, creating a more cohesive and recognizable identity.</li><li>Managed the department's Instagram by developing content ideas and creating posts.</li></ul>
<b>DESIGN INTERN</b> June 2025 – July 2025	<b>SUSTAINABILITY OFFICE, UNIVERSITY OF GALWAY   GALWAY, IRELAND</b> <ul style="list-style-type: none"><li>Developed a cohesive visual suite of branding assets, including social media logos and icons, strengthening the Sustainability Office's visual brand identity.</li><li>Designed infographics and a visually rich carbon emissions report within established brand guidelines, translating complex data into compelling, accessible visuals for diverse audiences.</li></ul>
<b>ASSISTANT TEACHER</b> January 2025 – May 2025	<b>LEHIGH UNIVERSITY   BETHLEHEM, PA</b> ART 004 Three-Dimensional Design, Professor Moore and Professor Ehtesham <ul style="list-style-type: none"><li>Helped prepared lesson materials, demonstrated skills and tools, and coached students by providing actionable feedback, resulting in improved project performance.</li></ul>

## LEADERSHIP EXPERIENCE

<b>ECO-REP LEADERSHIP PROGRAM</b> August 2023 – May 2025	<b>OFFICE OF SUSTAINABILITY, LEHIGH UNIVERSITY   BETHLEHEM, PA</b> <ul style="list-style-type: none"><li>Promoted sustainability by educating students on practical ways to adopt eco-friendly practices.</li><li>Developed and led monthly events to boost student engagement and participation in sustainability initiatives.</li></ul>
<b>CAMP COUNSELOR</b> Summer 2023, 2024	<b>STONE RIDGE SUMMER CAMPUS   BETHESDA, MD</b> <ul style="list-style-type: none"><li>Supervised and designed engaging art activities for elementary and middle school students, fostering creativity and active participation.</li><li>Managed challenging behaviors and resolved conflicts effectively, maintaining a safe environment.</li></ul>

## CAMPUS EXPERIENCE

<b>KAPPA ALPHA THETA</b> February 2023 – Present	<b>GENERAL MEMBER OF THE EPSILON RHO CHAPTER   LEHIGH UNIVERSITY   BETHLEHEM, PA</b> <ul style="list-style-type: none"><li>Contributed to sorority operations by participating in chapter, philanthropy events, and campus initiatives, strengthening engagement and advancing organizational values.</li></ul>
<b>COMMUNITY GROWERS CLUB</b> May 2024 – May 2025	<b>CLUB PRESIDENT   LEHIGH UNIVERSITY   BETHLEHEM, PA</b> <ul style="list-style-type: none"><li>Led the executive board and managed the club's social media strategy, amplifying campus visibility.</li><li>Organized and facilitated community-building events and initiatives for a city-university community garden, increasing student participation and strengthening campus-community connections.</li></ul>

## SKILLS

Adobe Acrobat, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Canva, Figma, Google Suite, Microsoft Suite